Technical Guidelines for JioSaavn YourCast

Following are the main (but not exhaustive) guidelines that should be followed before submission of the podcast through RSS Feed.

- The one **registering & sharing the RSS feed** on JioSaavn YourCast should **be the owner** of the podcast. Aggregators & Hosting Services are not supposed to submit the RSS Feeds of the podcasts that they don't own the rights to.

- The content on the RSS Feed should comply with the JioSaavn Yourcast Terms of Use at https://yourcast.jiosaavn.com/terms-of-use. JioSaavn has the rights to take down any such content at any time at its sole discretion.

- **Audio Files** - We only support ISO/IEC 11172-3 MPEG-1 Part 3 (MP3) audio files with bit rates between 96 and 320 Kbps. A maximum length of 200 MB (roughly 83 minutes @ 320 Kbps) is recommended.

- **Podcast Images** - Podcast & Episode images need to have a fully squared (1:1) aspect ratio and size more than or equal to 500x500. Accepted formats are: PNG or JPEG

- **Meta Tags:**

    - The expected podcast metadata input is a case sensitive XML 1.0 formatted text file encoded in UTF-8. A limited set of RSS 2.0, Apple iTunes, Dublin Core Metadata, and MRSS 1.5 elements are currently supported.

    - As a general rule, the podcast name & the episode name should not exceed 20 characters to ensure full name is visible to the user on JioSaavn apps. For any element exceeding the display size the text will be truncated at the point of the maximum length possible to display for the specific device.

    - **Episode Titles -** We strongly recommend <u>to not put episode numbers in the episode title</u>. However vol # or chapter # can be added to the episode names.

    - We strongly suggest that intermediate episode(s) or season(s) should not be skipped in the RSS Feed of a podcast.

- Following **tags are mandatory** for an RSS Feed to be validated

Show Level Mandatory Tags:

- Title
- Description
- Show Artwork
- Author
- Email
- Explicit

Episode Level Mandatory Tags:

- Episode Title
- Url
- Guid
- Duration
- Episode Image